



Where wealth is
a predictable result

The Only Person Keeping You From 3% *is You*



Just bring your extraordinary
visions to the table and, together,
we'll create million-dollar
breakthrough strategies and
planet-shaking changes.

The 3% Club isn't for everybody – in fact, we expect that 97% of the people who actually receive this exclusive offer of membership will disqualify *themselves*.

See, The 3% Club asks – no, it *insists* – that you take dramatic action on your life. This is not a “What I would do if ...” session in some smoky cigar bar. Through The 3% Club, you'll learn how to apply all the important and interlocking components that make success so rich and rewarding. For the next several years, after *every* quarterly meeting and after *every* conference call, you'll be walking away with a blueprint for your next plan of action. Or multiple plans of action. Just bring your extraordinary visions to the table and, together, we'll create million-dollar breakthrough strategies and planet-shaking changes.

Just think of it! Each and every quarter for three years, you'll have the rare opportunity to work face-to-face with Mark Victor Hansen and Bob Proctor, two of the most creative, genius-minded millionaires in our world today. That, coupled with a pool of knowledge and experience of like-minded individuals such as yourself, will take you places you may have seen in your mind, but may not have imagined ever really reaching.

Imagine being given an idea that could possibly save you 10 or 12 years of business-building toil by casually conversing with just *one* person. Or, finding yourself literally boosting your net worth in a single day because of just one of the individuals you've come to know in this 3% Club.



*You're invited to become a member of **The 3% Club***



Bob Proctor
*Fortune 100 Consultant
Best selling author on Paradigms
Chairman, LifeSuccess Institute
and Youth Mentoring
International Foundation*



Mark Victor Hansen
*1999 Humanitarian of the Year
2000 Horatio Alger Award
2000 Outstanding Business
Man of the Year*

***It's a place where wealth becomes a
predictable result.***

We call it The 3% Club.

For a number of decades, we've been almost totally consumed with helping a world of individuals realize and act on the greatness they possess *within* themselves.

And, with each of the thousands of business and personal transformations we've witnessed, we've wondered at just how far it could go ... how high it could fly if a long-term *alliance* were fashioned of the highest-reaching, most innovative, concept-packed entrepreneurial minds in our world today.

The fact that this brochure has arrived in your hands is no mistake. We believe you have the capacity – in your mind *and* your soul – to be a member of this very alliance.

We invite you to turn inside to learn more about your potential involvement in The 3% Club, the most formidable mastermind group and business braintrust ever assembled on the planet, a lifelong affinity that possesses a depth and speed and access to worldwide opportunities you've not yet experienced or even imagined.

"The 3% Club is dedicated to Free Enterprise... our purpose is to assist *One Million Individuals* to become *Millionaires* by developing *Multiple Sources of Income* working in harmony with the *Laws of The Universe*"

*Bob Proctor
Mark Victor Hansen*



The 3% Club is based on *two* *unrefutable truths*

*Imagine what this newfound,
invigorating cooperation can do for
the 3% of our world –
that irrepressible group of like-minded,
ambitious entrepreneurs who've created
patterns for success ...
who've learned how to free their minds
for subsequent and explosive growth ...
who have a genius knack for
building businesses and
multiplying profits tenfold.*

*They're not simply transforming their
own, individual worlds. They're
changing the world.*



Don't you belong in this circle
of rising stars?

1 Just 3% of the world's people control 97% of the resources.

Economic experts say this plunge to the third percentile took place shortly after the last century came around and, despite wars, coups, depressions and recessions, that 3% has remained – *and will continue to remain* – constant.

In your lifetime, you probably won't see this statistic change. But you *can* change your position in life in *relation* to that third percentile ... you can choose a more-traveled path, making it in life as you see fit, or you can choose to participate in all the benefits that The 3% Club brings to your door.

2 Everything you've been taught about business in the past is now obsolete.

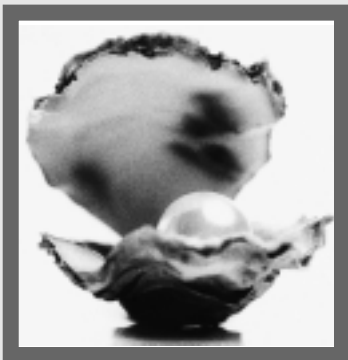
The century that taught us competition and warfare has been replaced, edged from the night sky by a new sun, a new century of hope, realized potential and cooperative growth.

In fact, it was the waning hours of the 20th Century that proved we had, indeed, formed a first-ever **global cooperative alliance and braintrust** that far exceeded any past effort to ensure that our world's population would continue to move forward safely and prosperously.

We stand now at the brink of a new century and a new economic mindset. Where before there was competition, now there is cooperation.

What it takes to be accepted into The 3% Club

*“Seek and ye shall find.”
- Matthew 7:7*



‘The accumulation of great fortunes calls for power, and power is acquired through highly organized, intelligently directed, specific knowledge. But that knowledge does not necessarily have to be in possession of the person who accumulates the fortune.’

Napoleon Hill



The 3% Club does not require certain exclusivity or stringent requirements you see in many of today's clubs and memberships. We're not asking for proof of a certain number of employees, or of an enterprise that nets multi-millions each year. We don't want financial statements or nominations from our insiders.

You see, it doesn't really matter what you've made or where you've gotten to at this point. *What matters now is your commitment to the attainment.* It's a reliance you place on yourself, a self-trust you've instilled deep in your soul that keeps you forging forward when everyone else turns back.

The 3% Club is not for “settlers” or for those who haplessly ride the waves of destiny in a dinghy. We're looking for people who seek their destiny with panache and aplomb, who are unreservedly committed to big, BIG thinking and operate out of clear-headed (sometimes crazy) genius *and* generosity.

Yes, we said “generosity.” Because The 3% Club is also about the cooperative nature and commitment you've made toward boosting *others* up as you make your *own* climb toward The Seven Freedoms.

It's this very spirit of cooperation that underlies the success of the world's 3%. The people who've already made it to this pinnacle understand this simple truth: **You don't have to have unique knowledge, education, or oddly-patterned brain waves to accumulate a fortune. You must, instead, believe – to your core – that this new century's supply is infinite.** Members of The 3% Club understand that the amount of sharing and giving done within this group creates a high-frequency vibration that releases exponential rewards for all involved.

As Your Right Network Grows, *Your Net Worth Explodes*



While you have two of the greatest, most successful innovators and networkers in the world – Bob Proctor and Mark Victor Hansen – moderating The 3% Club’s quarterly, “live” events, and building the modules and framework for your mind’s expansion and real vision, you also have ***access to many of the most influential and enterprising people who will be making history and headlines in this new millennium.***

Imagine the wealth of all that economic success available right across the table from you!

Imagine a constantly changing, revolutionary experience that stretches and fills your mind with new ideas, solutions, and working practices.

Imagine coming away from every quarterly conference and every monthly call recharged, re-dedicated and re-stoked to making your life and your business everything it can possibly be!

You have the right to work within the *right* network.

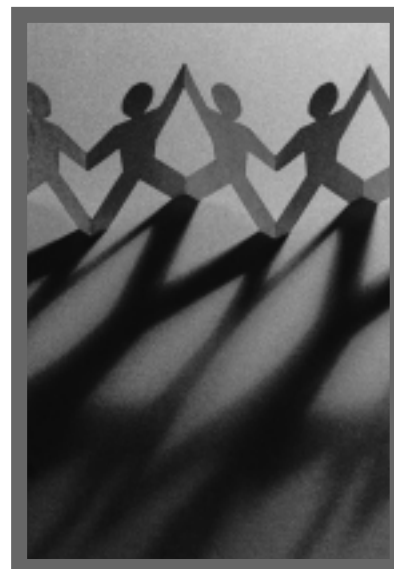
We know you understand what that means. **The truth is, it really doesn’t take that much to achieve your dreams. It’s not about effort, it’s about the environment you create around you.**

You can spend an entire life building a network of associates and peers who will never, ever operate at your level. You can’t pull them up, and they can’t help you rise any higher. In the end, they only pull you down.

In contrast, The 3% Club attracts only the highest-minded innovators who, working together, create a safe and inspired environment that nourishes and encourages the growth of your mind’s most powerful concepts.

And as you work together, you’ll create that “third mind,” that higher vibration of unified, creative thought that fashions the world’s finely-honed strategies and rarest of solutions.

All the people you are seeking, all the resources you lack, all the framework you’re missing will be found here, within this group.



As you can clearly see by now, membership in The 3% Club is very different than attending a seminar, training program or conference call of “mastermind” groups. *Here’s what we know you can expect to uncover as one of our exclusive members:*

- Have access to a continual torrent of money-making ideas that stimulate your own growth.
- Meet true, lifelong friends who will help you quickly accomplish your dreams, desires and goals.
- Lock into the very depth of your genius to create your own freedom.
- Discover that your mind really *can* work a mile a minute.
- Be inspired to be inspired. And *you’ll* inspire and motivate all that you meet.
- Investigate and capitalize on multiple businesses and income streams with effortless effort.
- Hear what’s going on in the business world in time to be a player in the game.
- Come to understand and apply licensing concepts and royalty issues to your benefit.
- Incorporate more time and better quality in your relationships and spiritual quest.
- Learn to mind map and journal a future that is worthy of your talent, resources, expertise and abilities.
- Recognize talents you never knew you possessed.
- Learn how to take meaningful advantage out of lessons wiser minds have already learned.
- Discover you have more goals than you ever imagined.
- Develop a sense of belongingness that comes from being a part of something greater than yourself.
- Establish virtual corporations that allow you to outsource to the finest, most creative minds in the world.
- Create a mind-boggling number of referrals.
- Rekindle your sense of accomplishment.
- Have more fun, joy, excitement, satisfaction and fulfillment than you ever imagined possible.



*But most importantly ...
You will help make the
world work.
You will make a difference.
And you – you, yourself –
will leave a legacy.*

It may be hard to fathom that a *single meeting, a single point of contact in that room can create several levels of wealth for you.* But that’s what The 3% Club is all about – **it’s a connection that goes somewhere.** And it goes with the kind of shuttle-blasting speed and Zen-like, confident wisdom that you currently see at work in the lives of the world’s foremost movers and shakers.

In return, The 3% Club asks that you be constantly seeking out ways to effortlessly improve and expand on the lives and lifestyles, businesses, networks, options and opportunities of your fellow innovators.

If you can see the value of immersing yourself again and again in the vast, combined mind of our planet’s movers and shakers ... if you’re ready to act on the wisdom and experience of a hundred high-powered attendees who’ve pushed past failures and choruses of “no’s” to become what they are today ... if you want to be in on – and inspiring – the latest, cutting-edge ideas of this new millennium ... there is no better place for you in this world than The 3% Club.

Invest Once and You Benefit Forever



All of this ... this connection, this luxurious environment that *immediately* begins to multiply your life's options, can be yours for just \$7,500 a year.

There it is. The most remarkable offer we've ever made.

See, not only are we going to be showing you how to make more money, which actually shrinks your annual fee, but we'll be helping you compound again and *again* on it.

With this membership, you'll be participating in a series of quarterly, single-day meetings. These meetings will be scheduled in various cities throughout North America and ultimately in other parts of the world. The names and faces of the other members in your 3% Club chapter will quickly become very familiar to you. They'll, in fact, become your friends. In addition, and on a monthly basis, you'll be participating in small-group conference calls and will be freely participating in any number of masterminds that are committed to making figments and dreams a solid, beneficial reality.

Throughout, you also will be invited to participate in international summits that bring each of The 3% Club's chapters together into one room. Frankly, even *we* have a hard time imagining the sheer energy and movement in a *single* chapter's quarterly meeting ... can you imagine what we can do in your world – and, indeed, the entire world – with two or three *thousand* limitless-minded people coming together?!

Bottom line: You are being invited to become an integral part of a global energy, a new-century of probability thinkers who are creating a veritable *lifeline* for the decades ahead.

What's that worth to you?

How Long Will You Take To *Make* *This Decision?*

P.S. We have absolutely no doubt your investment in The 3% Club is the wisest you'll ever make. In fact, your active participation will see your income going exponentially within the first few months of your joining. Not only will you be working hand-in-hand with Bob Proctor and Mark Victor Hansen, two of our modern day's richest successes, but you'll be paired with an influential and exponential mind in the member group you'll be forming of like-minded peers and associates. You could very easily begin growing your business and personal income ten and twenty times' larger than where it stands today, simply because you've drawn on powerful, world-wise ideas that prove actionable for terrific results.

Think about it. Think about the life you're building and what you'd like to leave behind. The 3% Club will get you there. Call us today, 888 499 **3333**



In the world-renowned tome, *Think and Grow Rich*, Napoleon Hill notes that “those who reach decisions promptly and definitely know what they want, and generally get it. Leaders in every walk of life decide quickly and firmly. That’s the major reason why they’re leaders.”

Of course, there are all kinds of leaders at all sorts of levels in this world of ours. You could ponder your place and membership in this exclusive club for months and still be a respectable leader in our eyes. We, believe, however, that you belong in that top third percentile of *world* leaders who truly live in abundance.

So, we expect to hear from you soon.

We also believe that, having read this, you'll agree with us – there's really no decision left *to* be made. If you're where we *think* you are, the possibilities of what we're offering you are already probabilities in that glorious mind of yours.

Don't waste another minute. Choose now to learn, grow and become what you were *meant* to be.

*Call us today, 888 499 **3333**, for details on your exclusive membership in The 3% Club.*

The 3% Club

phone: 888 499 **3333**
www.3percentclub.com